



Primare I35 integrated amplifier

Reviewed in Issue **163**



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In 2018, Primare radically redesigned its line of audio electronics. The big headline was the PRISMA streaming platform, but the range of electronics – starting with the excellent I35 integrated design – were the first to feature the company's new second iteration of its custom Ultra Fast Power Device (UFPD 2). The I35 uses two of these high-speed, high-performance Class D modules per channel, delivering a healthy 150 watts per channel. The I35 is also inherently modular, allowing the user to opt for the line-only model, an optional DAC, or the full PRISMA streaming DAC package, all plugging into one of the respective rear panel sockets.

Whichever options you plump for, the sound is great. "I plugged the I35 in and liked it", said Alan Sircom. He went on to say, "In fact, at no time and with no combination of bits and pieces I have to hand (and there are a lot of them) did it exhibit any 'don't like it' properties or characteristics." He particularly praised it for its tone and rhythm; "Tonally, the I35 is rich and satisfying rather than bright and breezy, and yet it comes over as both energetic and dynamic sounding." In other words, fun! +

